

## Demographic Profile

### Hwy 61 & Hwy 304, Tunica County, MS

Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2014 Projection	10,853		135,703		662,115	
2009 Estimate	10,151		124,424		647,529	
2000 Census	8,813		102,313		623,601	
1990 Census	7,303		86,430		606,618	
Growth 2009-2014	6.92%		9.06%		2.25%	
Growth 2000-2009	15.18%		21.61%		3.84%	
Growth 1990-2000	20.68%		18.38%		2.80%	
<b>2009 Est. Population by Single Race Classification</b>	10,151		124,424		647,529	
White Alone	4,940	48.67	63,906	51.36	228,020	35.21
Black or African American Alone	4,843	47.71	54,509	43.81	390,107	60.25
American Indian and Alaska Native Alone	24	0.24	440	0.35	1,718	0.27
Asian Alone	88	0.87	1,123	0.90	7,474	1.15
Native Hawaiian and Other Pacific Islander Alone	6	0.06	103	0.08	400	0.06
Some Other Race Alone	113	1.11	2,575	2.07	12,220	1.89
Two or More Races	137	1.35	1,768	1.42	7,590	1.17
<b>2009 Est. Population Hispanic or Latino by Origin*</b>	10,151		124,424		647,529	
Not Hispanic or Latino	9,858	97.11	119,005	95.64	622,581	96.15
Hispanic or Latino:	294	2.90	5,419	4.36	24,948	3.85
Mexican	191	64.97	4,168	76.91	18,219	73.03
Puerto Rican	6	2.04	161	2.97	958	3.84
Cuban	10	3.40	110	2.03	672	2.69
All Other Hispanic or Latino	87	29.59	981	18.10	5,099	20.44
<b>2009 Est. Hispanic or Latino by Single Race Class.</b>	294		5,419		24,948	
White Alone	95	32.31	2,245	41.43	9,024	36.17
Black or African American Alone	43	14.63	289	5.33	2,248	9.01
American Indian and Alaska Native Alone	1	0.34	52	0.96	258	1.03
Asian Alone	0	0.00	35	0.65	159	0.64
Native Hawaiian and Other Pacific Islander Alone	0	0.00	13	0.24	141	0.57
Some Other Race Alone	109	37.07	2,509	46.30	11,728	47.01
Two or More Races	45	15.31	276	5.09	1,390	5.57

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Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
<b>2009 Est. Pop Age 5+ by Language Spoken At Home</b>	9,246		114,263		594,901	
Speak Only English at Home	9,034	97.71	109,678	95.99	563,060	94.65
Speak Asian/Pacific Islander Language at Home	45	0.49	549	0.48	5,096	0.86
Speak IndoEuropean Language at Home	43	0.47	823	0.72	6,717	1.13
Speak Spanish at Home	115	1.24	3,146	2.75	18,362	3.09
Speak Other Language at Home	9	0.10	66	0.06	1,667	0.28
<b>2009 Est. Population by Sex</b>	10,151		124,424		647,529	
Male	4,937	48.64	61,167	49.16	310,670	47.98
Female	5,214	51.36	63,257	50.84	336,860	52.02
Male/Female Ratio	0.95		0.97		0.92	
<b>2009 Est. Population by Age</b>	10,151		124,424		647,529	
Age 0 - 4	905	8.92	10,161	8.17	52,628	8.13
Age 5 - 9	796	7.84	10,054	8.08	49,745	7.68
Age 10 - 14	750	7.39	9,644	7.75	49,261	7.61
Age 15 - 17	435	4.29	5,583	4.49	29,683	4.58
Age 18 - 20	387	3.81	5,131	4.12	30,384	4.69
Age 21 - 24	500	4.93	6,634	5.33	36,064	5.57
Age 25 - 34	1,440	14.19	18,501	14.87	88,140	13.61
Age 35 - 44	1,261	12.42	17,304	13.91	88,633	13.69
Age 45 - 49	668	6.58	7,974	6.41	44,060	6.80
Age 50 - 54	683	6.73	7,619	6.12	42,455	6.56
Age 55 - 59	646	6.36	7,087	5.70	38,013	5.87
Age 60 - 64	522	5.14	6,126	4.92	30,504	4.71
Age 65 - 74	672	6.62	7,601	6.11	37,996	5.87
Age 75 - 84	359	3.54	3,759	3.02	21,207	3.28
Age 85 and over	126	1.24	1,245	1.00	8,757	1.35
Age 16 and over	7,558	74.46	92,643	74.46	485,906	75.04
Age 18 and over	7,265	71.57	88,982	71.52	466,212	72.00
Age 21 and over	6,878	67.76	83,851	67.39	435,829	67.31
Age 65 and over	1,157	11.40	12,606	10.13	67,960	10.50
<b>2009 Est. Median Age</b>	34.04		33.11		33.62	
<b>2009 Est. Average Age</b>	35.59		34.71		35.13	
<b>2009 Est. Population Age 15+ by Marital Status*</b>	7,700		94,565		495,895	

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Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
Total, Never Married	2,316	30.08	24,505	25.91	162,258	32.72
Married, Spouse present	3,405	44.22	46,909	49.61	202,744	40.88
Married, Spouse absent	544	7.06	6,028	6.37	38,470	7.76
Widowed	574	7.45	6,433	6.80	36,942	7.45
Divorced	860	11.17	10,690	11.30	55,481	11.19
Males, Never Married	1,127	14.64	13,034	13.78	82,752	16.69
Previously Married	623	8.09	6,045	6.39	30,127	6.08
Females, Never Married	1,189	15.44	11,471	12.13	79,505	16.03
Previously Married	812	10.55	11,079	11.72	62,296	12.56
<b>2009 Est. Pop. Age 25+ by Educational Attainment*</b>	6,378		77,217		399,765	
Less than 9th grade	696	10.91	6,065	7.85	33,644	8.42
Some High School, no diploma	1,282	20.10	13,851	17.94	67,467	16.88
High School Graduate (or GED)	2,147	33.66	26,293	34.05	119,249	29.83
Some College, no degree	1,510	23.68	18,453	23.90	92,200	23.06
Associate Degree	199	3.12	4,209	5.45	20,536	5.14
Bachelor's Degree	369	5.79	5,857	7.59	43,317	10.84
Master's Degree	100	1.57	1,727	2.24	15,601	3.90
Professional School Degree	51	0.80	501	0.65	5,408	1.35
Doctorate Degree	25	0.39	260	0.34	2,343	0.59
<b>Households</b>						
2014 Projection	4,250		50,146		252,475	
2009 Estimate	3,910		45,307		245,310	
2000 Census	3,237		35,772		232,216	
1990 Census	2,494		27,679		219,819	
Growth 2009-2014	8.70%		10.68%		2.92%	
Growth 2000-2009	20.79%		26.65%		5.64%	
Growth 1990-2000	29.79%		29.24%		5.64%	
<b>2009 Est. Households by Household Type</b>	3,910		45,307		245,310	
Family Households	2,717	69.49	33,835	74.68	164,390	67.01
Nonfamily Households	1,192	30.49	11,473	25.32	80,919	32.99
<b>2009 Est. Group Quarters Population</b>	69		2,062		15,107	

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Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
<b>2009 Households by Ethnicity, Hispanic/Latino</b>	74	1.89	1,355	2.99	6,463	2.63
<b>2009 Est. Households by Household Income</b>	3,910		45,307		245,310	
Income Less than \$15,000	814	20.82	6,259	13.81	50,625	20.64
Income \$15,000 - \$24,999	556	14.22	5,316	11.73	32,490	13.24
Income \$25,000 - \$34,999	404	10.33	5,498	12.13	30,744	12.53
Income \$35,000 - \$49,999	644	16.47	8,619	19.02	40,950	16.69
Income \$50,000 - \$74,999	657	16.80	9,043	19.96	42,964	17.51
Income \$75,000 - \$99,999	411	10.51	5,492	12.12	23,191	9.45
Income \$100,000 - \$149,999	312	7.98	3,750	8.28	16,800	6.85
Income \$150,000 - \$249,999	57	1.46	948	2.09	5,246	2.14
Income \$250,000 - \$499,999	46	1.18	299	0.66	1,748	0.71
Income \$500,000 and more	10	0.26	82	0.18	552	0.23
<b>2009 Est. Average Household Income</b>	\$52,113		\$55,354		\$50,284	
<b>2009 Est. Median Household Income</b>	\$39,233		\$44,711		\$38,222	
<b>2009 Est. Per Capita Income</b>	\$20,209		\$20,291		\$19,275	
<b>2009 Est. Household Type, Presence Own Children*</b>	3,910		45,307		245,310	
Single Male Householder	548	14.02	4,573	10.09	31,297	12.76
Single Female Householder	468	11.97	5,287	11.67	37,627	15.34
Married-Couple Family, own children	662	16.93	10,566	23.32	44,475	18.13
Married-Couple Family, no own children	1,083	27.70	12,799	28.25	53,193	21.68
Male Householder, own children	98	2.51	1,229	2.71	5,836	2.38
Male Householder, no own children	125	3.20	1,226	2.71	6,926	2.82
Female Householder, own children	436	11.15	4,469	9.86	32,180	13.12
Female Householder, no own children	313	8.01	3,546	7.83	21,781	8.88
Nonfamily, Male Householder	123	3.15	1,053	2.32	7,129	2.91
Nonfamily, Female Householder	54	1.38	560	1.24	4,865	1.98

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Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
<b>2009 Est. Households by Household Size*</b>	3,910		45,307		245,310	
1-person household	1,016	25.98	9,860	21.76	68,925	28.10
2-person household	1,337	34.19	14,515	32.04	72,177	29.42
3-person household	605	15.47	8,917	19.68	44,323	18.07
4-person household	522	13.35	6,845	15.11	32,936	13.43
5-person household	238	6.09	3,127	6.90	15,799	6.44
6-person household	126	3.22	1,274	2.81	6,685	2.73
7 or more person household	67	1.71	769	1.70	4,465	1.82
<b>2009 Est. Average Household Size</b>	2.58		2.70		2.58	
<b>2009 Est. Households by Presence of People*</b>	3,910		45,307		245,310	
<b>Households with 1 or more People under Age 18:</b>						
Married-Couple Family	748	19.13	11,647	25.71	48,655	19.83
Other Family, Male Householder	129	3.30	1,501	3.31	7,269	2.96
Other Family, Female Householder	568	14.53	5,688	12.55	39,386	16.06
Nonfamily, Male Householder	15	0.38	191	0.42	807	0.33
Nonfamily, Female Householder	2	0.05	42	0.09	296	0.12
<b>Households no People under Age 18:</b>						
Married-Couple Family	997	25.50	11,717	25.86	49,013	19.98
Other Family, Male Householder	94	2.40	954	2.11	5,493	2.24
Other Family, Female Householder	182	4.65	2,327	5.14	14,575	5.94
Nonfamily, Male Householder	656	16.78	5,434	11.99	37,620	15.34
Nonfamily, Female Householder	519	13.27	5,805	12.81	42,196	17.20
<b>2009 Est. Households by Number of Vehicles*</b>	3,910		45,307		245,310	
No Vehicles	402	10.28	3,207	7.08	33,939	13.84
1 Vehicle	1,506	38.52	15,239	33.63	96,155	39.20
2 Vehicles	1,473	37.67	19,105	42.17	83,136	33.89
3 Vehicles	392	10.03	5,924	13.08	24,342	9.92
4 Vehicles	133	3.40	1,409	3.11	5,736	2.34
5 or more Vehicles	4	0.10	423	0.93	2,002	0.82
<b>2009 Est. Average Number of Vehicles*</b>	1.58		1.75		1.51	
<b>2009 Est. Families by Poverty Status*</b>	2,717		33,835		164,390	

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### Hwy 61 & Hwy 304, Tunica County, MS

Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
<b>Income At or Above Poverty Level:</b>						
Married-Couple Family, own children	650	23.92	11,112	32.84	45,593	27.73
Married-Couple Family, no own children	932	34.30	10,868	32.12	45,988	27.97
Male Householder, own children	97	3.57	1,150	3.40	5,631	3.43
Male Householder, no own children	64	2.36	888	2.62	4,745	2.89
Female Householder, own children	359	13.21	3,913	11.56	23,303	14.18
Female Householder, no own children	109	4.01	1,944	5.75	11,780	7.17
<b>Income Below Poverty Level:</b>						
Married-Couple Family, own children	82	3.02	781	2.31	3,697	2.25
Married-Couple Family, no own children	81	2.98	604	1.79	2,390	1.45
Male Householder, own children	47	1.73	289	0.85	1,729	1.05
Male Householder, no own children	14	0.52	128	0.38	657	0.40
Female Householder, own children	235	8.65	1,801	5.32	16,568	10.08
Female Householder, no own children	46	1.69	356	1.05	2,309	1.40
<b>2009 Est. Pop Age 16+ by Employment Status*</b>						
	7,558		92,643		485,906	
In Armed Forces	9	0.12	115	0.12	476	0.10
Civilian - Employed	4,538	60.04	57,193	61.73	283,724	58.39
Civilian - Unemployed	294	3.89	3,294	3.56	25,751	5.30
Not in Labor Force	2,717	35.95	32,040	34.58	175,956	36.21
<b>2009 Est. Civ Employed Pop 16+ Class of Worker*</b>						
	4,538		57,193		283,724	
For-Profit Private Workers	3,584	78.98	45,365	79.32	211,206	74.44
Non-Profit Private Workers	127	2.80	2,148	3.76	15,561	5.48
Local Government Workers	310	6.83	3,320	5.80	21,431	7.55
State Government Workers	204	4.50	1,910	3.34	11,145	3.93
Federal Government Workers	93	2.05	1,487	2.60	9,691	3.42
Self-Emp Workers	202	4.45	2,847	4.98	14,158	4.99
Unpaid Family Workers	17	0.37	115	0.20	531	0.19

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Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
<b>2009 Est. Civ Employed Pop 16+ by Occupation*</b>	4,538		57,193		283,724	
Management, Business, and Financial Operations	500	11.02	5,697	9.96	30,331	10.69
Professional and Related Occupations	440	9.70	6,841	11.96	45,615	16.08
Service	1,369	30.17	10,328	18.06	46,590	16.42
Sales and Office	997	21.97	16,063	28.09	81,025	28.56
Farming, Fishing, and Forestry	91	2.01	384	0.67	1,229	0.43
Construction, Extraction and Maintenance	588	12.96	7,496	13.11	26,862	9.47
Production, Transportation and Material Moving	555	12.23	10,384	18.16	52,071	18.35
<b>2009 Est. Pop 16+ by Occupation Classification*</b>	4,538		57,193		283,724	
Blue Collar	1,142	25.17	17,879	31.26	78,933	27.82
White Collar	1,859	40.97	28,314	49.51	156,005	54.98
Service and Farm	1,537	33.87	11,000	19.23	48,785	17.19
<b>2009 Est. Workers Age 16+, Transportation To Work*</b>	4,461		56,052		278,101	
Drove Alone	3,384	75.86	45,411	81.02	216,840	77.97
Car Pooled	789	17.69	8,314	14.83	42,603	15.32
Public Transportation	52	1.17	465	0.83	6,489	2.33
Walked	97	2.17	362	0.65	4,855	1.75
Motorcycle	5	0.11	46	0.08	182	0.07
Bicycle	0	0.00	20	0.04	277	0.10
Other Means	79	1.77	546	0.97	2,532	0.91
Worked at Home	54	1.21	887	1.58	4,322	1.55
<b>2009 Est. Workers Age 16+ by Travel Time to Work*</b>	4,407		55,165		273,778	
Less than 15 Minutes	1,291	29.29	10,583	19.18	69,679	25.45
15 - 29 Minutes	1,623	36.83	21,692	39.32	118,783	43.39
30 - 44 Minutes	700	15.88	15,841	28.72	58,115	21.23
45 - 59 Minutes	517	11.73	4,242	7.69	15,142	5.53
60 or more Minutes	276	6.26	2,806	5.09	12,060	4.41
<b>2009 Est. Average Travel Time to Work in Minutes*</b>	27.15		28.60		25.51	

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Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
<b>2009 Est. Tenure of Occupied Housing Units</b>	3,910		45,307		245,310	
Owner Occupied	2,242	57.34	33,123	73.11	148,895	60.70
Renter Occupied	1,667	42.63	12,184	26.89	96,415	39.30
<b>2009 Occ Housing Units, Avg Length of Residence</b>	7		8		9	
<b>2009 Est. All Owner-Occupied Housing Values</b>	2,242		33,123		148,895	
Value Less than \$20,000	165	7.36	1,093	3.30	4,623	3.10
Value \$20,000 - \$39,999	284	12.67	1,595	4.82	8,275	5.56
Value \$40,000 - \$59,999	243	10.84	3,370	10.17	17,819	11.97
Value \$60,000 - \$79,999	245	10.93	5,464	16.50	26,737	17.96
Value \$80,000 - \$99,999	247	11.02	5,972	18.03	26,465	17.77
Value \$100,000 - \$149,999	490	21.86	8,339	25.18	33,803	22.70
Value \$150,000 - \$199,999	265	11.82	3,555	10.73	14,528	9.76
Value \$200,000 - \$299,999	184	8.21	2,504	7.56	10,546	7.08
Value \$300,000 - \$399,999	70	3.12	838	2.53	3,567	2.40
Value \$400,000 - \$499,999	17	0.76	166	0.50	1,069	0.72
Value \$500,000 - \$749,999	14	0.62	106	0.32	848	0.57
Value \$750,000 - \$999,999	5	0.22	53	0.16	296	0.20
Value \$1,000,000 or more	15	0.67	69	0.21	319	0.21
<b>2009 Est. Median All Owner-Occupied Housing Value</b>	\$94,960		\$96,878		\$92,842	
<b>2009 Est. Housing Units by Units in Structure*</b>	4,864		49,900		278,400	
1 Unit Attached	63	1.30	948	1.90	10,139	3.64
1 Unit Detached	2,778	57.11	36,422	72.99	176,177	63.28
2 Units	107	2.20	475	0.95	9,993	3.59
3 to 19 Units	473	9.72	5,623	11.27	47,868	17.19
20 to 49 Units	123	2.53	341	0.68	5,806	2.09
50 or More Units	139	2.86	450	0.90	15,041	5.40
Mobile Home or Trailer	1,154	23.73	5,543	11.11	13,122	4.71
Boat, RV, Van, etc.	27	0.56	98	0.20	253	0.09

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### Hwy 61 & Hwy 304, Tunica County, MS

Description	10 Mile Radius		20 Mile Radius		30 Mile Radius	
	Total	%	Total	%	Total	%
<b>2009 Est. Housing Units by Year Structure Built</b>	4,864		49,900		278,400	
Housing Units Built 1999 to 2009	1,336	27.47	14,487	29.03	41,677	14.97
Housing Unit Built 1995 to 1998	684	14.06	5,839	11.70	16,150	5.80
Housing Unit Built 1990 to 1994	344	7.07	3,849	7.71	14,734	5.29
Housing Unit Built 1980 to 1989	587	12.07	5,470	10.96	29,457	10.58
Housing Unit Built 1970 to 1979	986	20.27	8,778	17.59	48,386	17.38
Housing Unit Built 1960 to 1969	437	8.98	6,836	13.70	49,505	17.78
Housing Unit Built 1950 to 1959	271	5.57	2,895	5.80	35,462	12.74
Housing Unit Built 1940 to 1949	69	1.42	907	1.82	19,593	7.04
Housing Unit Built 1939 or Earlier	151	3.10	839	1.68	23,437	8.42
<b>2009 Est. Median Year Structure Built **</b>	1989		1989		1972	

\*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.