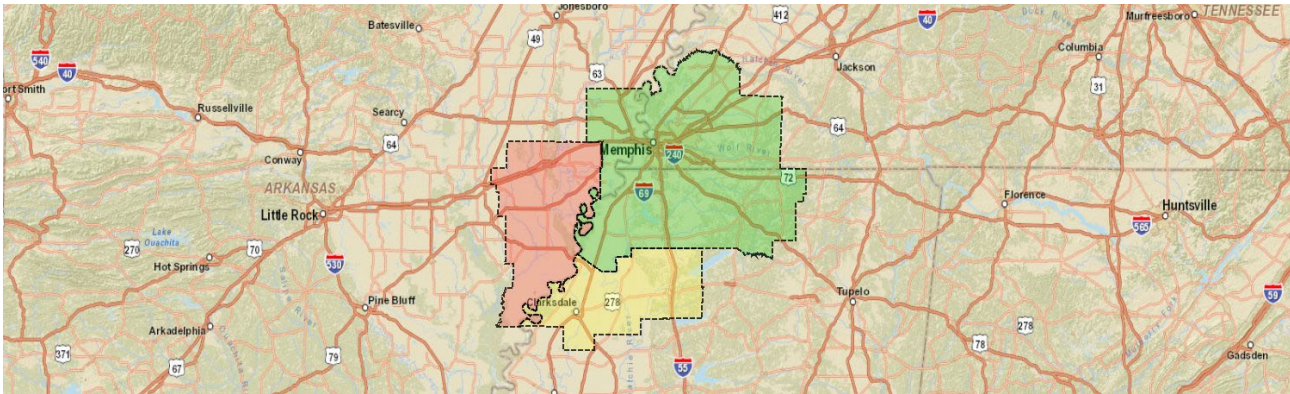




BUSINESS DEVELOPMENT



Generated 4/11/2019



Report Areas:	Memphis Metro Area	3 County Area	3 County Area
2018 Key Demographic Indicators (Esri)			
2018 Total Population (Esri)	1374938	68241	59372
RaceAndEthnicity			
Black Alone	47.43	62.32	55.55
White Alone	45.22	35.37	40.22
Two or More Races	1.78	1.08	1.57
Other Race	3.17	0.67	1.53
Hispanic Origin (Any Race)	5.58	1.5	4.29
Asian Alone	2.1	0.36	0.58
Pacific Islander Alone	0.04	0.01	0.02
American Indian/Alaska Native Alone	0.25	0.2	0.53
2018 Age: 5 Year Increments (Esri)			
2018 Total Population Age 0-4 (Esri)	90963	4827	3838
2018 Total Population Age 5-9 (Esri)	92365	4903	3703
2018 Total Population Age 10-14 (Esri)	93981	4849	3667
2018 Total Population Age 15-19 (Esri)	91588	4633	3628
2018 Total Population Age 20-24 (Esri)	93784	4440	3942
2018 Total Population Age 25-29 (Esri)	102179	4681	4340
2018 Total Population Age 30-34 (Esri)	95579	4314	3959
2018 Total Population Age 35-39 (Esri)	91587	4073	3742
2018 Total Population Age 40-44 (Esri)	85230	3833	3434
2018 Total Population Age 45-49 (Esri)	87679	4067	3563
2018 Total Population Age 50-54 (Esri)	88592	4241	3762
2018 Total Population Age 55-59 (Esri)	91025	4545	4035
2018 Total Population Age 60-64 (Esri)	81951	4343	3839
2018 Total Population Age 65-69 (Esri)	69093	3729	3514
2018 Total Population Age 70-74 (Esri)	48370	2735	2575
2018 Total Population Age 75-79 (Esri)	31300	1771	1682
2018 Total Population Age 80-84 (Esri)	19653	1134	1044
2018 Total Population Age 85+ (Esri)	20019	1123	1105
2018 Total Population Age 18+ (Esri)	1043451	50888	45974

2018 Total Population Age 21+ (Esri)	986929	48089	43774
2018 Median Age (Esri)	36.5	36.8	38.5
2018 Total Population by Five-Year Age Base (Esri)	1374938	68241	59372
2018 Male Population (Esri)	661453	32413	30851
2018 Male Population Age 0-4 (Esri)	46112	2489	1946
2018 Male Population Age 5-9 (Esri)	46687	2505	1880
2018 Male Population Age 10-14 (Esri)	47742	2474	1825
2018 Male Population Age 15-19 (Esri)	46403	2331	1848
2018 Male Population Age 20-24 (Esri)	46358	2172	2193
2018 Male Population Age 25-29 (Esri)	50724	2273	2554
2018 Male Population Age 30-34 (Esri)	46763	2023	2373
2018 Male Population Age 35-39 (Esri)	44369	1878	2188
2018 Male Population Age 40-44 (Esri)	40839	1783	1962
2018 Male Population Age 45-49 (Esri)	42170	1854	1958
2018 Male Population Age 50-54 (Esri)	42148	1944	1942
2018 Male Population Age 55-59 (Esri)	42592	2158	1983
2018 Male Population Age 60-64 (Esri)	37837	2053	1837
2018 Male Population Age 65-69 (Esri)	31514	1708	1670
2018 Male Population Age 70-74 (Esri)	21790	1231	1195
2018 Male Population Age 75-79 (Esri)	13270	762	712
2018 Male Population Age 80-84 (Esri)	7650	415	412
2018 Male Population Age 85+ (Esri)	6485	360	373
2018 Male Population Age 18+ (Esri)	493279	23549	24071
2018 Male Population Age 21+ (Esri)	464893	22141	22939
2018 Median Male Age (Esri)	35	34.9	36.8
2018 Female Population (Esri)	713485	35828	28521
2018 Female Population Age 0-4 (Esri)	44851	2338	1892
2018 Female Population Age 5-9 (Esri)	45678	2398	1823
2018 Female Population Age 10-14 (Esri)	46239	2375	1842
2018 Female Population Age 15-19 (Esri)	45185	2302	1780
2018 Female Population Age 20-24 (Esri)	47426	2268	1749
2018 Female Population Age 25-29 (Esri)	51455	2408	1786
2018 Female Population Age 30-34 (Esri)	48816	2291	1586
2018 Female Population Age 35-39 (Esri)	47218	2195	1554
2018 Female Population Age 40-44 (Esri)	44391	2050	1472
2018 Female Population Age 45-49 (Esri)	45509	2213	1605
2018 Female Population Age 50-54 (Esri)	46444	2297	1820
2018 Female Population Age 55-59 (Esri)	48433	2387	2052
2018 Female Population Age 60-64 (Esri)	44114	2290	2002
2018 Female Population Age 65-69 (Esri)	37579	2021	1844
2018 Female Population Age 70-74 (Esri)	26580	1504	1380
2018 Female Population Age 75-79 (Esri)	18030	1009	970
2018 Female Population Age 80-84 (Esri)	12003	719	632
2018 Female Population Age 85+ (Esri)	13534	763	732
2018 Female Population Age 18+ (Esri)	550172	27339	21903
2018 Female Population Age 21+ (Esri)	522036	25948	20835
2018 Median Female Age (Esri)	37.9	38.5	40.8

Source: Esri Geoenrichment Service



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